

**PREMIUM
SUPPORTER**

**40,000
GHS**

KEY BENEFITS:

- ▶ Logo placement on selected billboards and digital screens at event venue.
- ▶ Pull-up banner display (1) at main entrance.
- ▶ Half-page advert in the official event magazine.
- ▶ Acknowledgement mention during opening and closing ceremonies.
- ▶ Invitation for 1 representative to join a policy dialogue breakout session.
- ▶ Website and social media recognition (Facebook, Instagram, LinkedIn).



All sponsorship and cheques in line of this event must be written in the name of the Ministry of Transport

Bank Name: Bank Of Ghana
Account Name: Ministry Of Transport
Special OPS Account
Account Number: 1018631540082

FOR BOOKINGS & INQUIRIES:

Email: info@digitaleyegh.org
Phone: +233 244 613 246
www.transportlogfair.org



DIGITAL EYE



NON EXHIBITOR SPONSOR PACKAGE

Beyond Movement: Resetting
Ghana's Transport Future

Applicable To Organizations,
Beverage Companies Or Individuals
Seeking Brand Visibility And Policy Engagement
Without Mounting An Exhibition Booth



STRATEGIC PARTNER

30,000
GHS

KEY BENEFITS:

- Logo featured on shared billboards and event roll-up banners.
- Quarter-page advert in the official event magazine.
- 1 pull-up banner placement inside the exhibition hall.
- Recognition in selected radio/TV media promotions.
- Invitation for 1 observer seat at a policy seminar session.
- Brand listing on the event website sponsors' page.



ASSOCIATE CONTRIBUTOR

20,000
GHS

KEY BENEFITS:

- Logo display on shared sponsor banner walls within venue.
- Logo mention in the official event magazine sponsor section.
- Recognition in event press release as an associate supporter.
- Brand acknowledgement on social media posts before and after the fair.

SUPPORT FRIEND

15,000
GHS

KEY BENEFITS:

- Logo placement on sponsor appreciation panel at venue.
- Name listing in the event magazine and website.
- Acknowledgement during closing remarks.

IN-KIND SPONSORS

(Media Houses, Logistics Companies, Airlines, Transport Companies, Hospitality, etc.)

Support Contributions: Advertising space, media coverage, transport services, accommodation, catering, branded merchandise, technology support.

KEY BENEFITS:

- Recognition as Official In-Kind Partner in event magazine, website & social media.
- Logo placement on press backdrops and selected branding spaces.
- Priority mention in media interviews related to their contributed service.
- Opportunity to distribute promotional materials or branded souvenirs.

Note: All sponsorships (cash or in-kind) will be duly receipted

